

ENGINEERING **LEADERSHIP** PROFESSIONAL PROGRAMS



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Dean, College of Engineering
University of California, Berkeley

UNLOCK YOUR Leadership Potential

Innovative companies require engineers who can be technical experts as well as strategic managers and directors. The next generation of leaders will need a unique combination of technical horsepower, entrepreneurial ability and business judgment.

CREATED FOR ENGINEERS BY AN ENGINEER

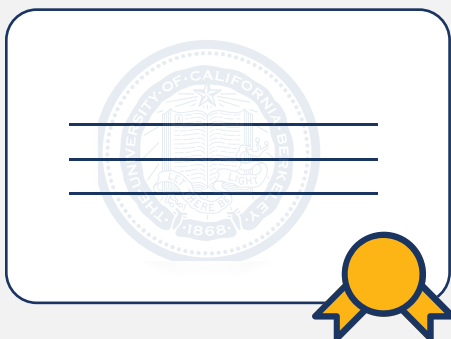
ELPP readies technical professionals for the next step in their career by augmenting their analytical skills with proven business methodology and techniques. Created for engineers by an engineer, the program builds off the *Innovation Engineering* framework from Chief Scientist and UC Berkeley Sutardja Center founding director, Ikhlaz Sidhu. His proven platform for education utilizes theory, networking, and interactive practice to build a strong repertoire of skills in the technology leader.

WHO SHOULD ATTEND

- Technology Executives
- Managers and Directors
- Senior Engineers
- Technical professionals considering a management role

OUTCOMES

ENGINEERING LEADERSHIP CERTIFICATE FROM UC BERKELEY



Toolkit for tech strategy decisions

Leading edge insights into operational innovation

Opportunity for experimentation and collecting best practices in authentic leadership, negotiations and influence

Re-enforcement with **hands-on group or individual project**

Online access to synchronous and asynchronous videos and presentations

Wide selection of informational and educational opportunities through Sutardja Center Events and articles

Lifelong ecosystem of instructors, industry mentors and peers from Silicon Valley's top tech companies

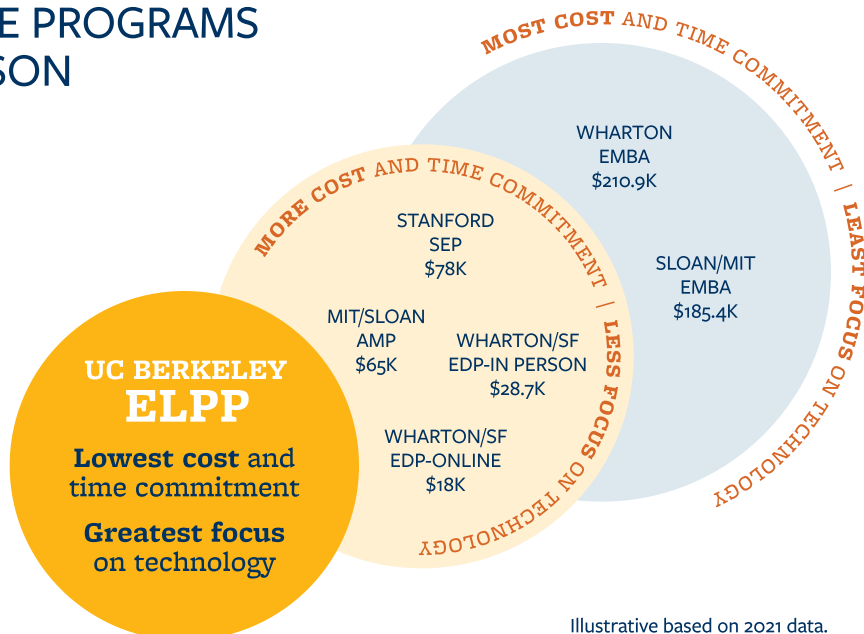
ELPP is offered In-person in Silicon Valley or 100% online.

Choose which format works best for you.

ELPP PROGRAMS SNAPSHOT

PROGRAM	COST	WHERE	WHEN	
ELPP GLOBAL ONLINE	\$12,800	Virtual	1x per Week for 4+ months Mid August - Mid Dec. Wednesdays 5 - 8 p.m. PT	APPLY TODAY
ELPP SILICON VALLEY IN PERSON	\$15,800	Santa Clara/ San Jose Location	1x per Week for 5+ months Late January - Early June Wednesdays 5:30 - 8:30 p.m. PT	APPLY TODAY

EXECUTIVE PROGRAMS COMPARISON



ELPP CURRICULUM

The ELPP curriculum is organized into key modules with ELPP SV & GL featuring at least one group capstone project. Whether for ELPP SV In person or ELPP GL online, each module is critical to building the foundation necessary to take you to the next level of your professional life.

ELPP SILICON VALLEY & GLOBAL MODULES

ELPP-SV DETAILS

ELPP - GL DETAILS



Technical Strategy



Operational Innovation in (incl. AI)



Leadership & Communications (incl. Finance/Accounting)



Group Project

Focused on Business Landscape/
New Venture and for ELPP SV
ONLY Corporate Challenge

THE BERKELEY METHOD

The acclaimed Berkeley Method of instruction takes students on a journey to leverage proven frameworks, build their networks and ecosystem, and shift toward a growth mindset. Introduced in 2005, the Sutardja Center for Entrepreneurship & Technology at UC Berkeley has employed this instructional method to inspire entrepreneurs and innovators to improve the world.





ELPP
SV IN PERSON
GL ONLINE

Award Winning Faculty & Industry Experts

Instructors are experts in their fields and industry icons with practical advice.



Gigi Wang
UC Berkeley CoE
instructor and
Industry Fellow,
Entrepreneurship



Mike Grandinetti
UC Berkeley CoE
Industry Fellow,
Innovation



Cort Worthington
UC Berkeley Haas
instructor,
Leadership



Holly Schroth, PhD
UC Berkeley Haas
instructor,
Negotiations &
Influence



Pamela Park, PhD
UC Berkeley CoE
Industry Fellow,
Leadership



Suneel Udpa, PhD
UC Berkeley Haas
instructor, Finance &
Accounting



IKHLAQ SIDHU, PHD
**Founding Director and Chief
Scientist, UC Berkeley Sutardja
Center for Entrepreneurship &
Technology**

Sidhu is the recipient of the 2021 Extraordinary Teaching in Extraordinary Times Award; 2018 IEEE Major Innovation Award, 2009 IndEng Emerging Area Professor Recognition; 1999 3Com Inventor of the Year. He is the author of *Innovation Engineering: A Practical Guide to Creating Anything New* and holds over 61 US Patents.

SILICON VALLEY ICONS

Charlie Giancarlo

Former Cisco executive and CEO,
Pure Storage

Marc Tarpennig

Cofounder, Tesla and partner,
Spero Ventures

Inder Sidhu

Former Cisco executive and EVP,
Nutanix

Shomit Ghose

General partner, ONSET Ventures

Don Proctor

Former Cisco executive and trustee,
Computer History Museum

Michael Marks

Former CEO, Flextronics and
cofounder/CEO, Katerra

Vinod Dham

Father of the Pentium and former
Intel executive

Adam Cheyer

Cofounder Siri, VivLabs, Change.org

Cos Nicolaou

Distinguished engineer, Grail and
former engineering VP, Google

Patty McCord

Former Chief Talent Officer, Netflix



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Entrepreneurship & Technology
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SCET.BERKELEY.EDU/PRO

The Berkeley Advantage

The University of California at Berkeley (est. 1868), **the world's premier public university and a wellspring of innovation** is located in the San Francisco Bay Area and neighbors the Silicon Valley epicenter. The university is home to over 35,000 students and is consistently ranked as one of the top universities worldwide. According to a National Research Council analysis, UC Berkeley has the largest number of highly ranked graduate programs in the country. Since 2000, the National Science Foundation has awarded more Graduate Research Fellowships to UC Berkeley students than to those of any other university (including MIT, Stanford and Harvard).

UC BERKELEY ECOSYSTEM

#1
PUBLIC UNIVERSITY

#2
UNIVERSITY IN THE WORLD FOR ENTREPRENEURSHIP
(PITCHBOOK 2020 RANKINGS)

#2
ENGINEERING SCHOOL
(US NEWS AND WORLD REPORT)



25
AM TURING AWARD WINNERS



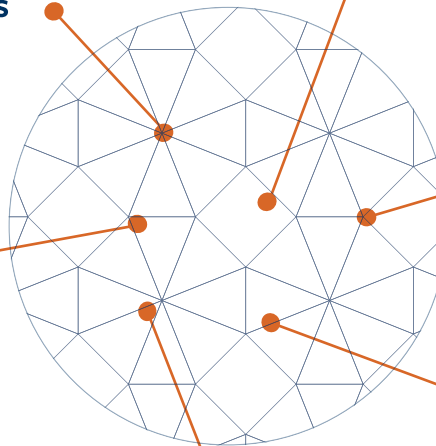
144
NATIONAL ACADEMY OF SCIENCES MEMBERS



25
NOBEL LAUREATES



15
NATIONAL MEDAL OF SCIENCE



90
NATIONAL ACADEMY OF ENGINEERING MEMBERS



8
SILICON VALLEY ENGINEER HALL OF FAME MEMBERS



The SCET Difference

APPLY TODAY



LEADING EDGE METHODOLOGY

The Sutardja Center is also known for developing the Berkeley Method of Entrepreneurship (BMoE) & Berkeley Method of Innovation Leadership (BMIL) and the highly acclaimed Engineering Leadership professional program. Our founding director, Ikhtlaq Sidhu has written extensively on Engineering Innovation. We are internationally recognized for our approach.



AWARD WINNING FACULTY AND INDUSTRY EXPERTS

Instructors are not only experts in their fields but industry icons with practical advice. We access speakers from a wide ecosystem, inside and outside the University, to ensure your experience blends the best of thought leadership and implementation.



REPUTATION

The University of California at Berkeley (est. 1868), the world's premier public university and a wellspring of innovation, is located in the San Francisco Bay Area and neighbors the Silicon Valley epicenter.



ENGAGEMENT & NETWORKING

Program structure around limited size-group learning that allows for direct interaction with both instructors and peers. The Center offers a variety of opportunities to engage based on alumni events, industry roundtables and university/industry collaborations.

JOIN A STRONG AND GROWING SILICON VALLEY COHORT



COMPANY SPONSORSHIP

Companies may provide sponsorship for employees or employees may apply directly and request reimbursement from their firm.

Contact Kristina Susac at: susac@berkeley.edu for more information.



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APPLY TODAY

WHAT RISING LEADERS SAY ABOUT ELPP

“The ELPP program was taught by some of the best leaders/experts in the field and gave me opportunity to learn by teaming-up with my fellow cohorts to solve real life challenges through case studies and group discussions.”

— 2021 ELPP Attendee

“ELPP is a great way to gain multiple different perspectives outside of our core engineering worlds. It broadens ones horizons in a fun, fast paced program...”

— 2020 ELPP Attendee

“The program allowed me to take a pause and focus on advancing my knowledge, innovative and leadership skillsets.”

— 2019 ELPP Attendee

“It was amazing. My career took off and I’ve been afforded several great opportunities since.”

— 2017 ELPP Attendee

CUSTOMIZED PROGRAMS

Merging the best of academic instruction, interactive exchange and practical application to impact leadership and innovation, UC Berkeley’s Sutardja Center is the ideal partner to take your technical professionals to the next level and deliver tangible results. Partner with us to customize material to your unique needs around engineering leadership and innovation.

Contact us at:

susac@berkeley.edu

to get started.

Kristina Susac

Chief Partner Success Officer

Sutardja Center for Entrepreneurship & Technology (SCET)

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